



The number one parking comparison site - The best providers... the most carparks... the best price!

Welcome to a rather festive edition of the Airport Parking Shop Newsletter.

In this month's edition, we've got a few special treats to keep you going until Christmas. Our main feature this month is a special travel guide for those of you that are planning to enjoy a land of snow and ski this winter (and even those of you who are not quite sure yet).

Written by a traveller with many years of experience in finding the right and wrong way to plan a ski trip, this is sure to be an essential guide for any person planning their ski trip.

As an added bonus, we are also giving away yet more prizes in our fantastic Christmas givaway. Read on to see all the details.

Finally, as a preferred customer, we are giving you a sneak peak at what great things you can expect from the number one airport parking service in the new year. Suffice to say that as a customer of Airport Parking Shop, 2005 promises to be an even better year than 2004!

## Getting to the Snow - An Essential Guide

Now that the ski season is approaching fast and snow reports make it seem that a good season could be in store we thought we would give you a light hearted look at some options, along with a few ideas on how you might put together an independent holiday.



With useful information of the various destinations on offer, to useful tips on the different types of transport to take, we have compiled a must have guide for those of you planning a trip full of sun, snow and skiing.

[Read the full article online...](#)

### **An Extra Bonus**

As an extra christmas giveaway, we are offering a fantastic portable mp3 player to 5 lucky people who find a hidden Santa somewhere in our website. For full details [have a look at our homepage](#).

## Prepare for the Future of Airport Parking

For over a year, Airport Parking Shop have led the market in giving our customers the best deals for airport parking anywhere on the web. We have always prided ourselves in providing the best prices, most availability and exceptional service to all our customers.

While other companies have spent the past year attempting to catch up to the standards we have set, we have been busy working to create the next step in pre-booked airport parking, and in 2005 we will be delighted to bring our customers a new and improved service that will again leave all the other companies playing catch up for a long time to come.

With exclusive agreements made with selected partners and also direct deals with various car parks, we will be bringing our customers offers that no-one else can match, either online or offline. Combined with corporate discounts and frequent flyer deals, 2005 will be a year where airport comparison is brought to a whole new level, with customers of Airport Parking Shop reaping the benefits.

As an added bonus, customers subscribed to the newsletter will be the first to hear as the new services are rolled out; so you will be able to take full advantage of the new services even before they are announced on the website.

Watch this space for further information and other great deals offered by Airport Parking Shop.

### **Giving you results that make sense**

If you have used Airport Parking Shop within the past week, you may have noticed a significant change to the way in which the list of car parks is shown after performing a quote.

Gone are the days of showing the, sometimes bizarre, names that some providers choose for a car park (and also names that seem to change every week for no apparent reason). We are pleased to say that you can now look at the car parks on offer by each of our providers and directly compare between them due to technology that enables us to show the true name of the car park.

This new improvement to our comparisons is the first stage of the new services we are preparing to launch in 2005. Why not [give it a try](#) and you'll be amazed how much this new feature helps to make sure you find the best deal **anywhere on the web**.

### **New Car Parks**

Over the past couple of months, Airport Parking Shop and our partners have once again increased the number of car parks on offer to our customers. The total number now stands at over 130 with many more exclusive deals on the way.

It is always our aim to be proactive with the service we offer our customers, and with these new car parks, we are delighted to offer our customers the greatest choice anywhere on the web.